Private Post-Secondary Institution Report for AY 2019

The Private Post-Secondary Schools Division (PPSD) protects students and consumers through the oversight and regulation of New Mexico’s Private Post-Secondary Educational Institutions Act. The New Mexico Private Post-Secondary Educational Institution Act requires that institutions submit an Annual Report as part of the ongoing compliance program.

State Authorized and Exempted Institutions

In 2019 there were 95 private post-secondary state authorized institutions, of which 68 were required to submit an Annual Report to PPSD. Of the 68 institutions that were required to submit Annual Reports, 67 submitted the reports prior to the deadline. These institutions enrolled approximately 9,669 New Mexico students. The Division was able to draw some conclusions about the private post-secondary educational institution sector. The information contained herein is based on self-reported data from reporting institutions; the information has not been independently verified by the Division or a third party.

![Number of New Mexico private State Authorized Institutions](chart_image)

Institutional Profile
The following table shows the 67 state authorized private post-secondary institutions’ accreditation status by degree granting status. There were 11 (16%) State authorized non-accredited institutions that granted either certificates or diplomas or both. There were 54 (81%) State authorized accredited institutions whose accreditor had been recognized by the United States Department of Education. Two non-accredited State authorized institutions that are offering degree programs are in the process of obtaining accreditation by an accreditor that is recognized by the United States Department of Education.

<table>
<thead>
<tr>
<th></th>
<th>Degree Granting</th>
<th>Degree and Certificate/Diploma granting</th>
<th>Only Certificate/Diploma granting</th>
<th>Total Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accredited</td>
<td>19</td>
<td>35</td>
<td>0</td>
<td>54</td>
</tr>
<tr>
<td>Non-Accredited</td>
<td>1</td>
<td>1</td>
<td>11</td>
<td>13</td>
</tr>
<tr>
<td>Total Institutions</td>
<td>20</td>
<td>36</td>
<td>11</td>
<td>67</td>
</tr>
</tbody>
</table>

**Student Enrollment Counts**

Overall student enrollment counts dropped by about 6% between AY18 and AY19. The decline in student enrollment in New Mexico follows the current national trend. The percentage of students enrolled in Bachelor’s Degree and Master’s Degree Programs dropped by 15% and 40% respectively. However, there was an increase in student enrollment for the Doctorate and Associate Degree programs.
Of the 9,669 New Mexico students enrolled in AY19 in State authorized private post-secondary institutions, the majority (3,704) were enrolled in diploma and certificate programs. The types of diplomas and certificate programs offered by these institutions included programs such as cosmetology, vocational nursing, truck driving, computer training and flight training. In academic year 2019, 29 percent of students were enrolled in bachelor degree programs, and 20 percent were enrolled in post graduate-level degree programs.

**AY2019 NM Student Enrollment by Program Level**

- **Bachelor**, 2,769, 29%
- **Diploma and Certificate**, 3,704, 38%
- **Master**, 1,256, 13%
- **Doctorate**, 670, 7%
- **Associate**, 1,270, 13%

**Student Enrollment Counts by Institution Type**

<table>
<thead>
<tr>
<th>Program Level</th>
<th>Diploma and Certificate</th>
<th>Associate</th>
<th>Bachelor</th>
<th>Master</th>
<th>Doctorate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AY2019</td>
<td>3,078</td>
<td>883</td>
<td>355</td>
<td>77</td>
<td>322</td>
</tr>
<tr>
<td>AY2018</td>
<td>3,227</td>
<td>744</td>
<td>246</td>
<td>35</td>
<td>526</td>
</tr>
</tbody>
</table>

Student enrollment in academic year 2019 in private post-secondary institutions with a physical presence in New Mexico, whose accreditors were either national, specialized or not accredited, revealed 67% enrollment in diploma and certificate programs and a combined 17% enrollment in degree programs. The overall student enrollment count was about the same between AY18 and AY19.
Ethnic Composition of Student Body

The graph below depicts the ethnic composition between AY18 and AY19 of the New Mexico student body enrolled in State authorized private post-secondary institutions. All percentages follow roughly statewide percentages of New Mexico residents with the exception of African Americans showing an 8% student enrollment in state authorized private post-secondary institutions. This percentage is four times the statewide percentage of 2% of African American residents in New Mexico. It also reveals that the African American percentage increase by 33% from AY18 to AY19.

Student enrollment in regionally accredited private post-secondary institutions with a physical presence in New Mexico showed 77% enrollment in either Bachelor or Master degree programs and only a combined 22% enrollment in diploma and certificate programs, an increase of 12%. The overall student enrollment count in AY19 dropped by 20% from AY18.

Private post-secondary Institutions operating under the Interstate Distance Education Act with no physical presence in New Mexico that were not NC-SARA approved revealed 83% student enrollment in Bachelor, Master or Doctorate programs. The overall student enrollment count in AY19 dropped 23% from AY18.
Average Total Program Costs

The chart below shows the average total program cost by New Mexico State Authorized institutions. A Bachelor Degree obtained from a State authorized private post-secondary institution in New Mexico will cost on average $15,902 per academic year, assuming a four year completion time.
New and Amended Rules for AY 2019

5.99.1 NMAC, PUBLIC AND PRIVATE POST-SECONDARY INSTITUTIONS OPERATING UNDER THE INTERSTATE DISTANCE EDUCATION ACT:

5.99.2 NMAC, CLOSURE OF A DISTANCE EDUCATION INSTITUTION:

5.100.5 NMAC, EXEMPTION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

5.100.6 NMAC, REGISTRATION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

5.100.7 NMAC, LICENSURE UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

5.100.8 NMAC, CLOSURE OR SUBSTANTIAL CHANGE TO LOCATION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

Developments at the Post-Secondary Schools Division

The Private Post-Secondary Schools Division implemented a new online platform. The online platform allows institutions to apply or renew State Authorizations as well as Exemption applications, submit online applications for substantial institutional changes, submit the annual report and adding new agents for State Authorized out-of-State proprietary institutions. All administrative and application fees can now be paid online through our new online e-check system. Students may also request transcripts online of closed private post-secondary schools where NMHED is the custodian of records. To see the online platform, please visit our online service at:

https://ppsd.smapply.io/

In addition to the new online services for private post-secondary educational institutions, the New Mexico Higher Education Department created a new website:

https://hed.state.nm.us/

The Private Post-Secondary Schools Division has listed all State Authorized private post-secondary educational institutions. The division will be adding IPEDS data to each State Authorized private post-secondary institution that has a federal obligation to report to the US Department of Education. For Institutions that do not have a federal reporting obligation, the division will create its own institutional data sheets.

The division is currently proposing another round of changes to current State rules and hearings will be held at the beginning of next year.

The Division will be piloting the Blockchain platform by Learning Machine that will enable institution to create blockcert transcripts, certificates and diplomas. The Division will partner with several private post-secondary educational institutions in the State of New Mexico to implement these services starting in February of 2020.
The Division will be starting to conduct site visits to selected State Authorized institutions beginning in August of 2020.

**Schools that closed in academic year 2019**

The Division works closely with schools as they close their doors to ensure there is a long term plan in place for maintenance and access of records and to ensure the enrollment agreements are fulfilled. During the 2019 academic year, the following schools with on ground operations in New Mexico have either completely closed or ceased operations in New Mexico:

- DeWolff Hair Styling and Cosmetology Institute, Albuquerque (*closed in October of 2018*)
- American National University (*ceased operations in NM in May of 2019*)

A comprehensive list of all previously closed schools with information about the custodian of records can be found under the Student Transcript requests at: [https://ppsd.smapply.io/](https://ppsd.smapply.io/)

**Locations of State Authorized Institutions in New Mexico**

Please click on the link below to get to google maps to see all locations in New Mexico.

[https://drive.google.com/open?id=14Xh_NMf9qxbGWj-qwaQ_qluAGewJdMjv&usp=sharing](https://drive.google.com/open?id=14Xh_NMf9qxbGWj-qwaQ_qluAGewJdMjv&usp=sharing)