

A Perspective On The Current Status Of Higher Education In New Mexico



**Presented At The 2019 New Mexico Higher Education Summit
Albuquerque, New Mexico
September 18, 2019**

**Prepared By:
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I Am Worried About Our County – And I Think You Are Too



Political Polarization



Homelessness & Hunger



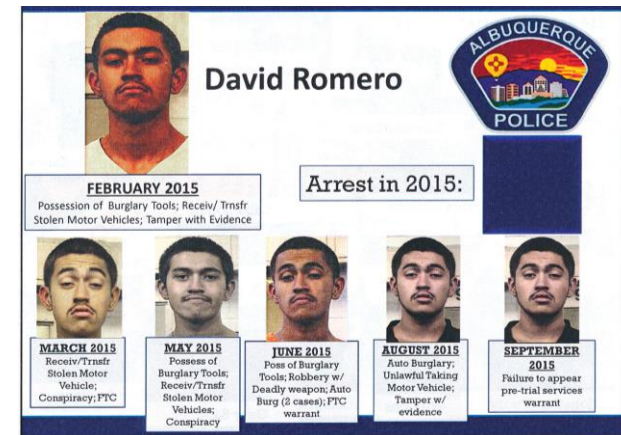
Mass Shootings



Climate Change

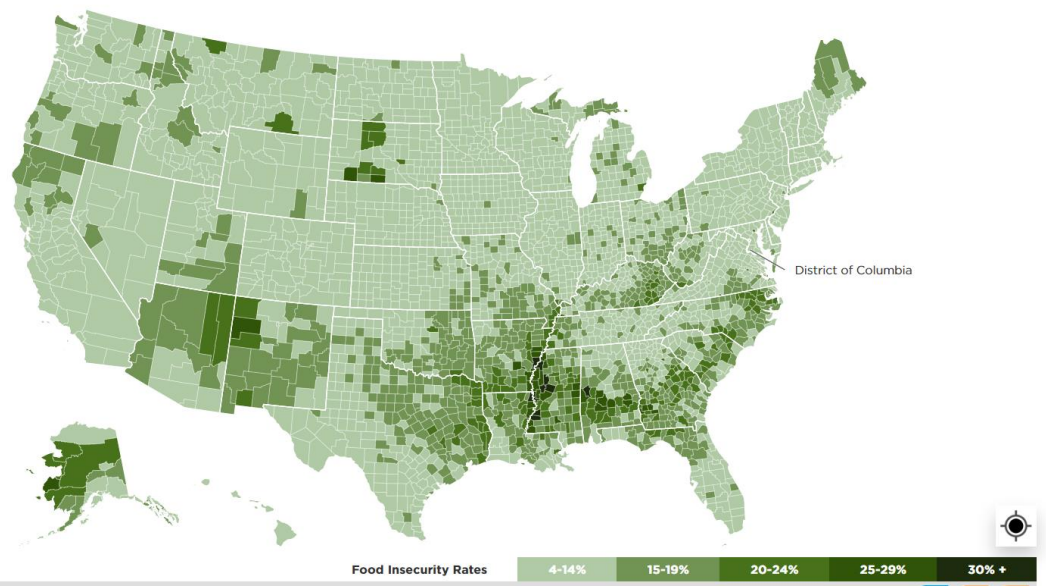


Bigotry & Intolerance



Crime

**These Issues Plague Our Country, Our Communities
And Our Campuses**



Source: Map The Meal Gap, 2019

STUDENT HUNGER & HOMELESSNESS
at Massachusetts Public Colleges & Universities

Overview Background 2019 Housing Pilot 2018 HOPE Lab Study 2016 Campus Survey Resources

OVERVIEW

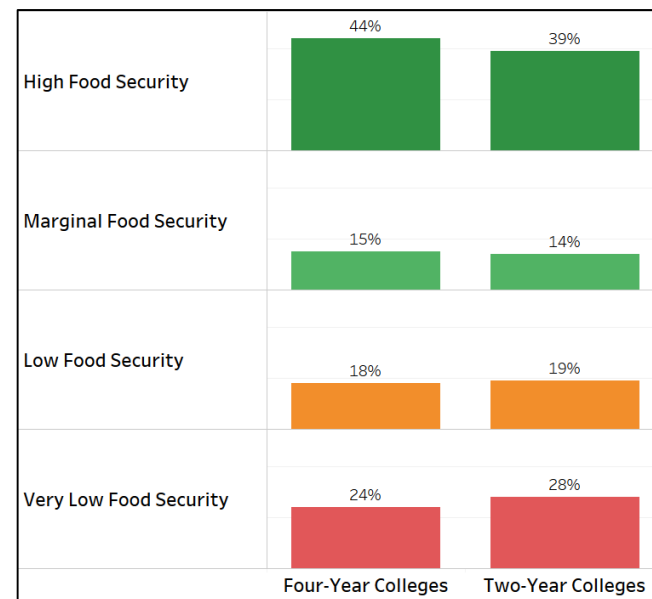
Research shows that many students in Massachusetts experience hunger and/or homelessness. In 2019, twelve public campuses joined innovative, state-funded pilot programs to address housing insecurity. Most individual campuses operate food pantries and offer non-academic support services to meet student needs.

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Source: <https://www.mass.edu>

We Worry That Our Students Have Enough To Eat



Source: College and University Basic Needs Insecurity, The Hope Center, April, 2019

We Worry About Sending Our Loved Ones To School

Girl Dies After School Shooting

November 20, 1999



DEMING, N.M. (AP) — A 13-year-old girl who police said had been shot in the head by a fellow student at a New Mexico school died Saturday.

UNM considering fence around Main Campus

BY RYAN BOETEL / JOURNAL STAFF WRITER
Sunday, June 2nd, 2019 at 12:05am

UNM baseball player killed outside Nob Hill club

BY MATTHEW REISEN / JOURNAL STAFF WRITER
Published: Saturday, May 4th, 2019 at 4:58am
Updated: Saturday, May 4th, 2019 at 10:28pm

SFPS will offer parental opt-out for 'run, hide, fight' video

BY T. S. LAST / JOURNAL STAFF WRITER
Published: Tuesday, August 20th, 2019 at 12:42pm
Updated: Tuesday, August 20th, 2019 at 5:46pm

Police: Note says 16-year-old planned to shoot ex-girlfriend, others at school

2K Shares   



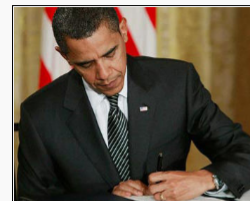
Updated: 7:45 AM MST Feb 19, 2019

2 students killed, shooter dead after Aztec High School shooting

Megan Petersen and Hannah Grover, Farmington Daily Times Published 9:37 a.m. MT Dec. 7, 2017 | Updated 8:28 a.m. MT March 5, 2018

1 student critical, 1 stable after boy opens fire in New Mexico middle school gym

By Michael Martinez, CNN
Updated 12:24 AM ET, Wed January 15, 2014



President Barack Obama. Courtesy photo

U.S. SENATE News:

WASHINGTON – U.S. Sen. Tom Udall reported that today President Barack Obama signed the Katie Sepich Enhanced DNA Collection Act of 2012 into law.

Katie's Law will expand DNA collection efforts from serious criminal offenders in order to save lives, solve crimes and prevent future tragedies from occurring at the hands of repeat offenders.





The bill was named for a New Mexico State University graduate student who was brutally raped and murdered in 2003.

Police confirm UNM student was murdered

Share   



Updated: 6:55 PM MST Feb 9, 2017

 **Sandra Ramirez**   
General Assignment Reporter

I Believe In The Power Of Education

“...bigotry is the disease of ignorance, of morbid minds; enthusiasm of the free and buoyant. education & free discussion are the antidotes of both. we are destined to be a barrier against the returns of ignorance and barbarism.”

Thomas Jefferson

“There is an old saying that the course of civilization is a race between catastrophe and education. In a democracy such as ours, we must make sure that education wins the race.” John F. Kennedy

“I know no safe depository of the ultimate powers of the society but the people themselves ; and if we think them not enlightened enough to exercise their control with a wholesome discretion, the remedy is not to take it from them, but to inform their discretion by education.”

Thomas Jefferson

But The Path To Education Has Never Been Easy



The Legislative and Litigation History of Special Education

Edwin W. Martin
Reed Martin
Donna L. Terman

Abstract

Between the mid 1960s and 1975, state legislatures, the federal courts, and the U.S. Congress spelled out strong educational rights for children with disabilities. Forty-five state legislatures passed laws mandating, encouraging, and/or funding special education programs. Federal courts, interpreting the equal protection and due process guarantees of the Fourteenth Amendment to the U.S. Constitution, ruled that schools could not discriminate on the basis of disability and that parents had due process rights related to their children's schooling.

Congress, in legislation now retitled the Individuals with Disabilities Education Act (IDEA), laid out detailed procedural protections regarding eligibility for special educational services, parental rights, individualized education programs (IEPs), the requirement that children be served in the least restrictive environment, and the need to provide related (noneducational) services. Decisions on instructional matters such as curricula and the elements of the IEP remain the province of local and state authorities.



1946 - *Mendez vs. Westminster and the California Board of Education*.

The U.S. District Court in Los Angeles, California ruled that it is unconstitutional to educate children of Mexican descent in separate facilities. This prohibited segregation in California schools. This set a precedent for the case of *Brown vs. Board of Education of Topeka*.

Ronald J. VanAmberg*

Separate But Unequal: One School District's Struggle for Fair Educational Facilities Funding in New Mexico

TABLE OF CONTENTS

I. Introduction	882
II. <i>Zuni</i> Litigation and Funding Requests	882
III. Conclusion	892

I. INTRODUCTION

The following are my personal thoughts as attorney for the Zuni School District on the ongoing litigation over capital improvement funding in New Mexico. Zuni initiated the litigation. It was subsequently joined by the Grants-Cibola School District represented by Bruce Boynton and the Gallup-McKinley Independent School District represented by George Kozeliski. The litigation has been truly collaborative. This Article contains only key thoughts and opinions and should not reflect on either Bruce or George.



The Path To Education In New Mexico Is Particularly Difficult

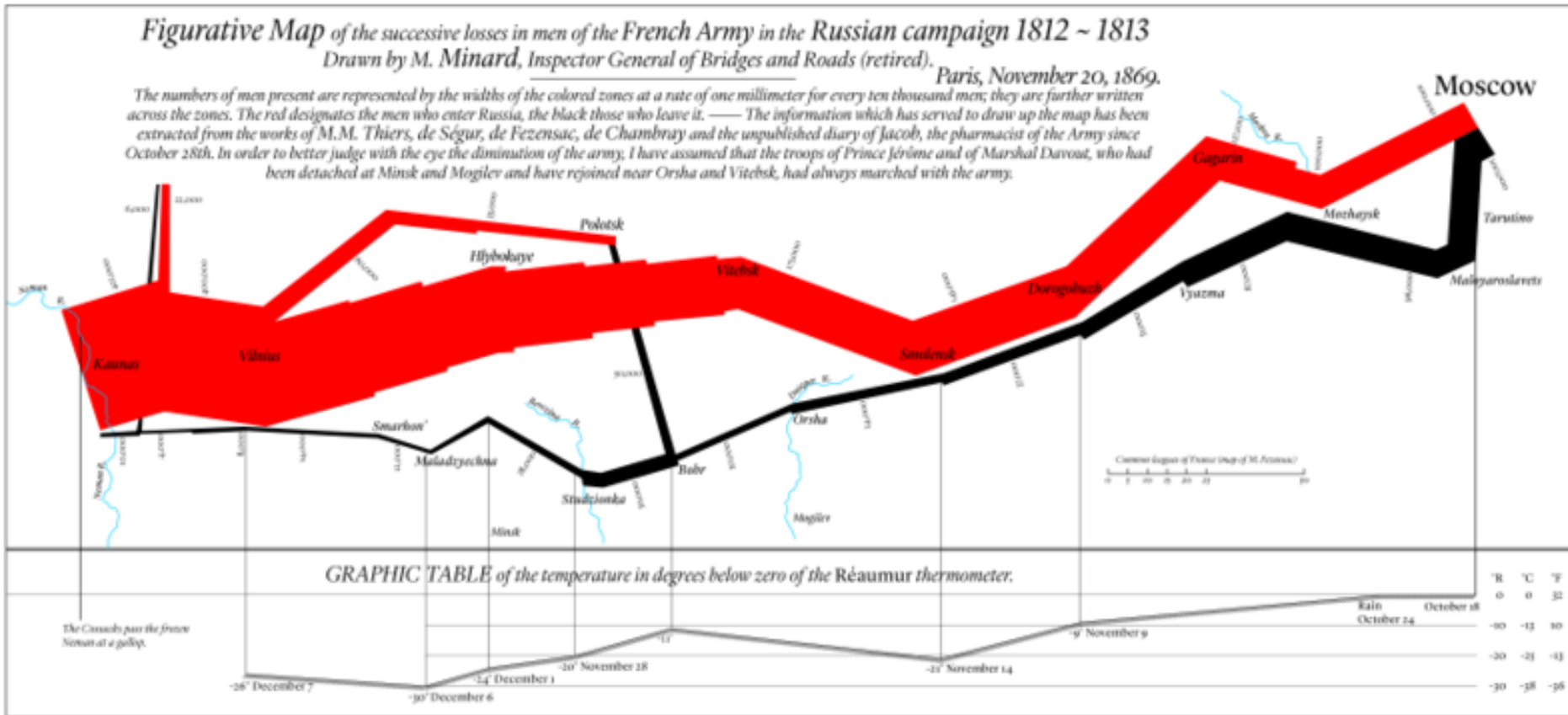
Charles Minard's Map Of Napoleon's March To Moscow (Drawn In 1869)

Figurative Map of the successive losses in men of the French Army in the Russian campaign 1812 ~ 1813

Drawn by M. Minard, Inspector General of Bridges and Roads (retired).

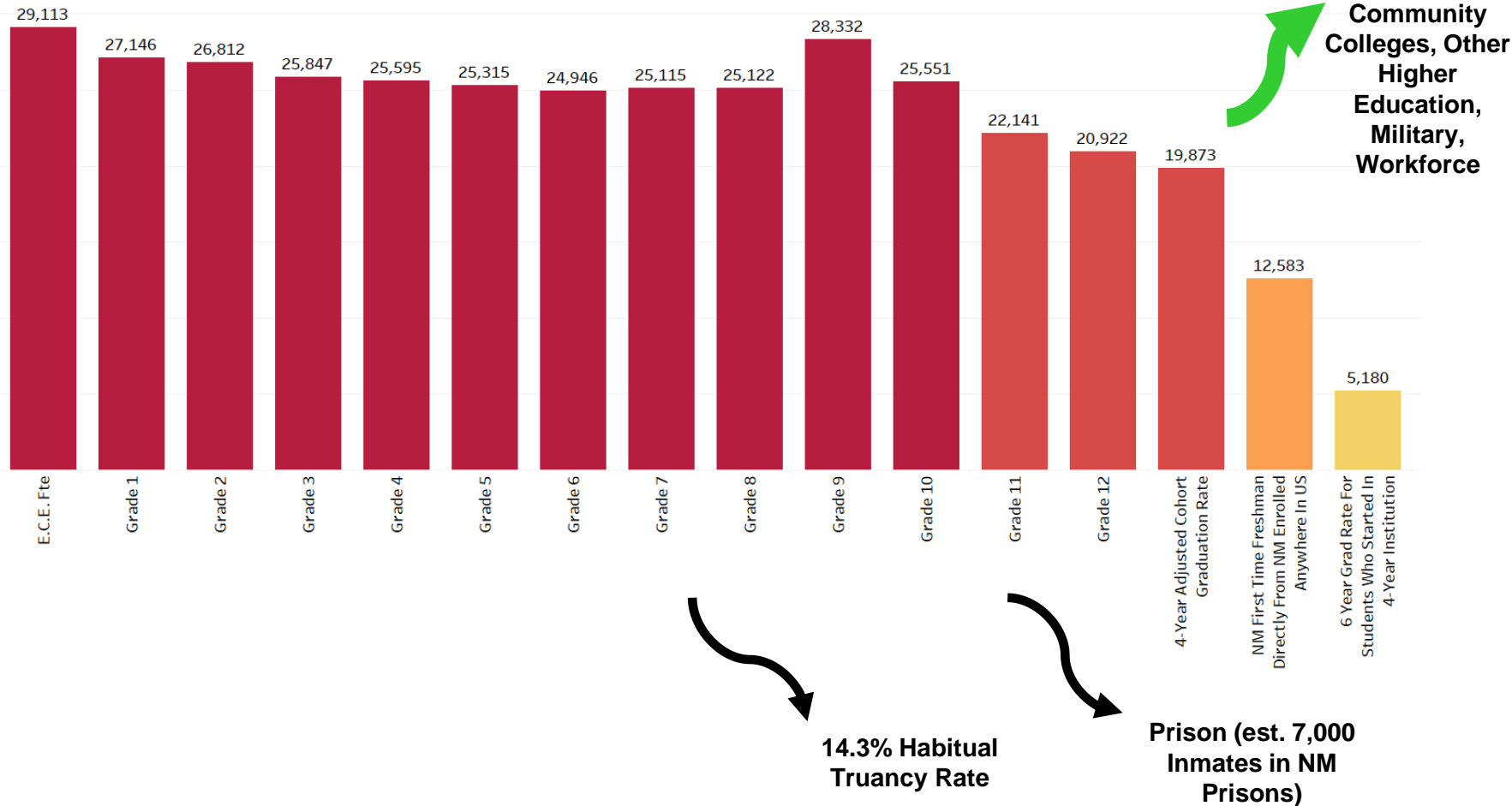
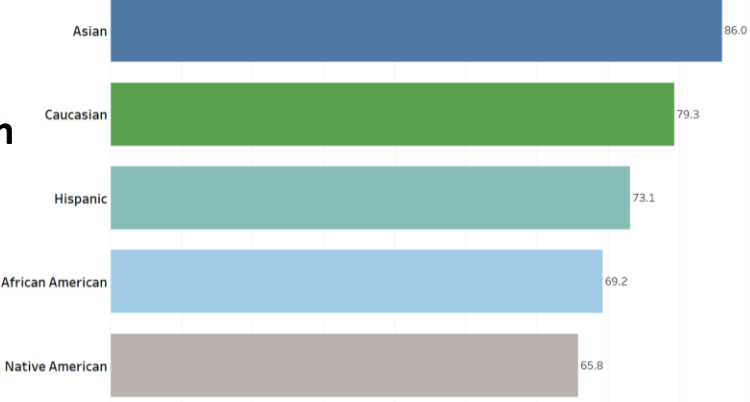
Paris, November 20, 1869.

The numbers of men present are represented by the widths of the colored zones at a rate of one millimeter for every ten thousand men; they are further written across the zones. The red designates the men who enter Russia, the black those who leave it. — The information which has served to draw up the map has been extracted from the works of M.M. Thiers, de Ségur, de Fezensac, de Chambray and the unpublished diary of Jacob, the pharmacist of the Army since October 28th. In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jérôme and of Marshal Davout, who had been detached at Minsk and Mogilev and have rejoined near Orsha and Vitebsk, had always marched with the army.

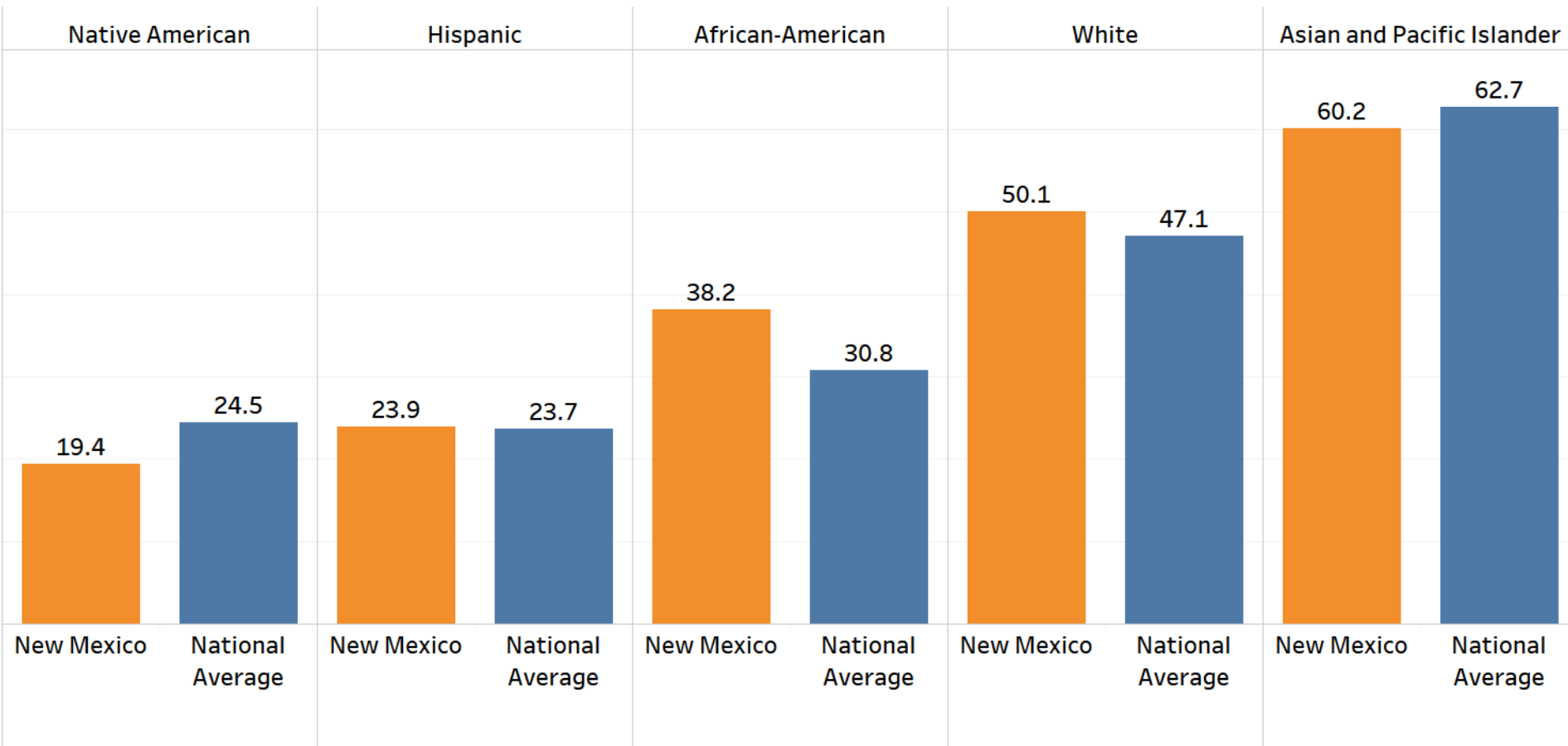


Our People Are Our Most Precious And Most Wasted Resource

NM 2018 Cohort High
School Graduation
Rates By Group

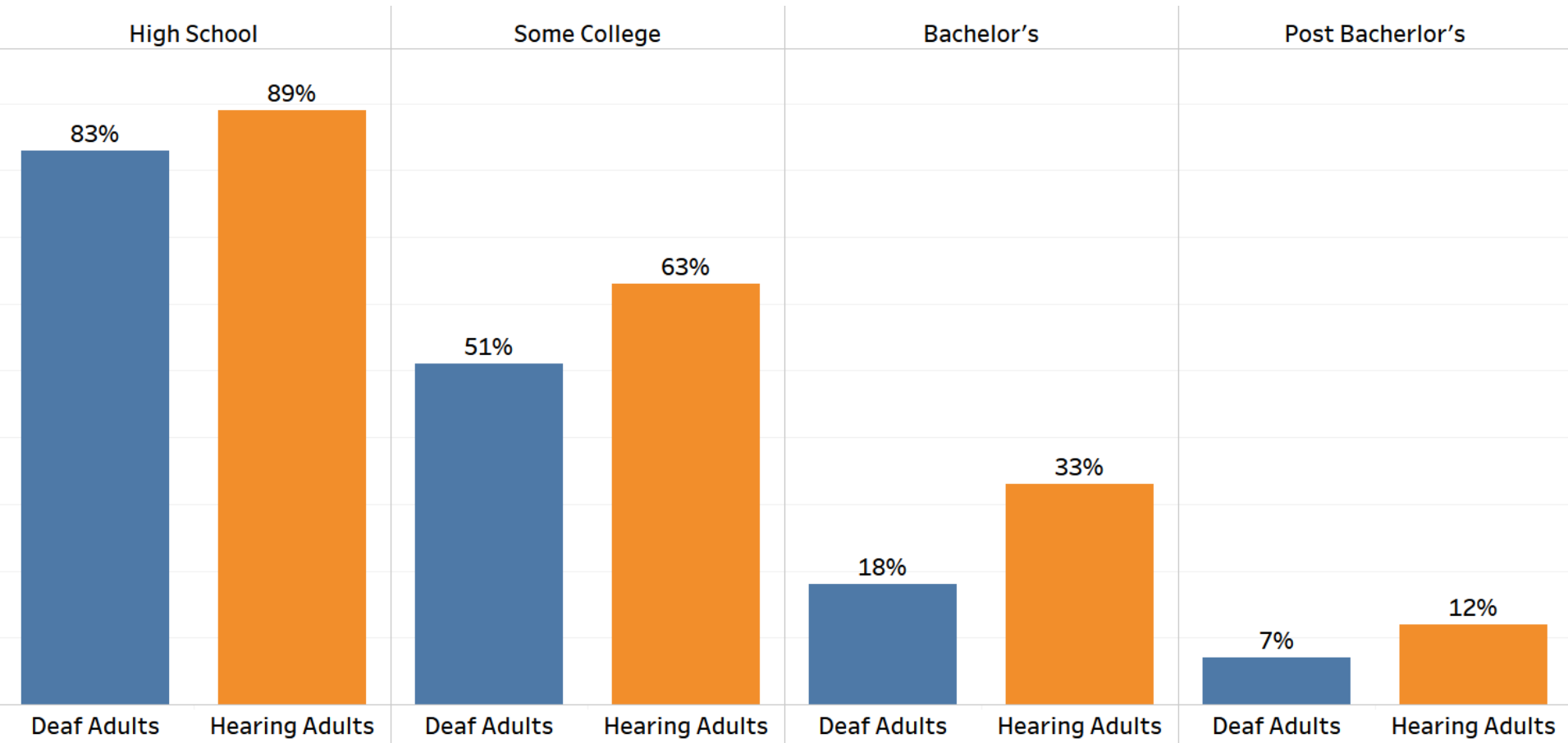


Percentage of 25- to 64-Year-Olds With Associate Degrees And Higher By Group



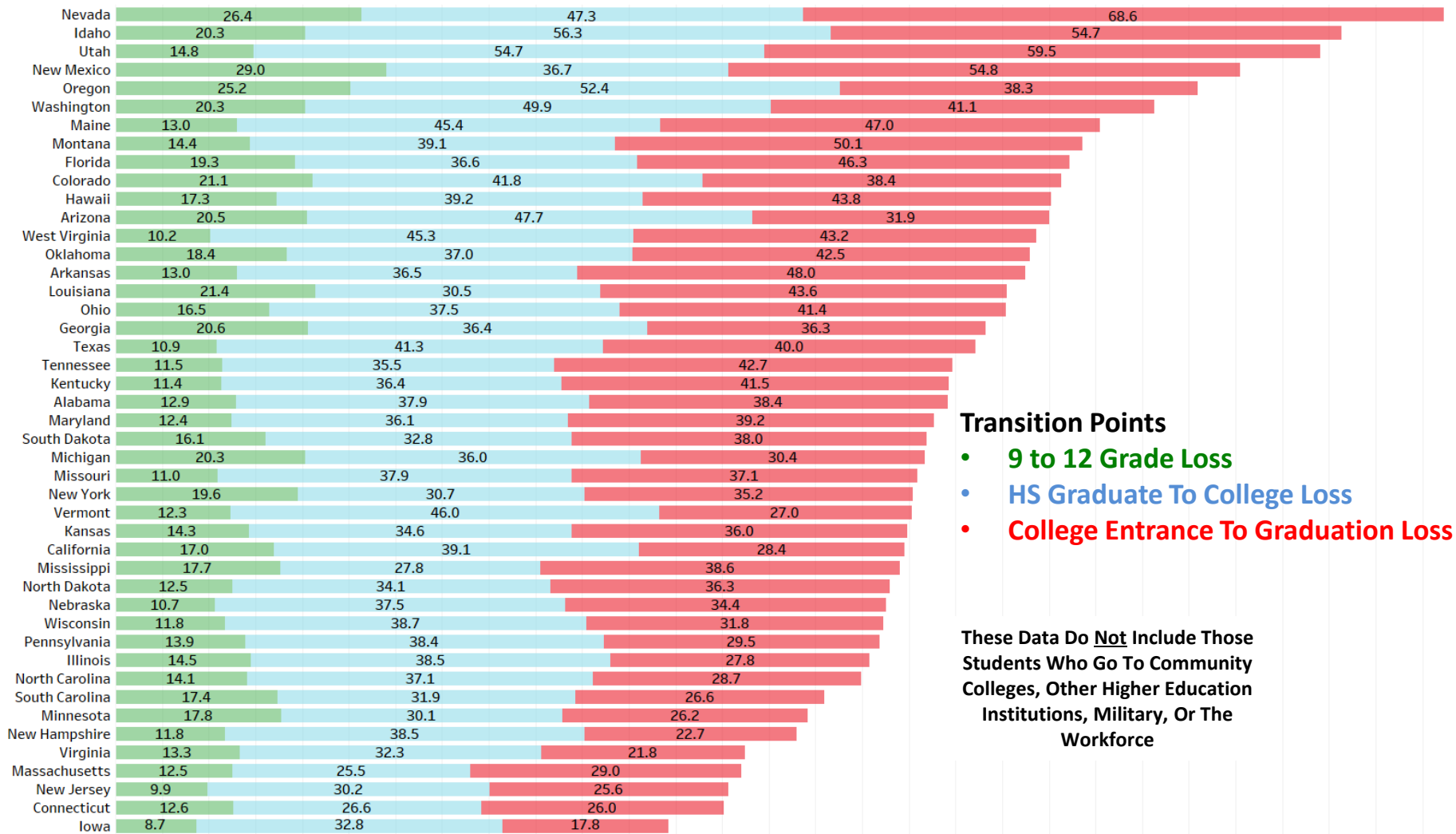
Source: Lumina Foundation – A Stronger Nation

Percentage of 25- to 64-Year-Olds By Educational Attainment And By Hearing Status



Source: Deaf People And Educational Attainment In the United States: 2017, National
Deaf Center On Postsecondary Outcomes

We Lose Too Many Students Along The Way



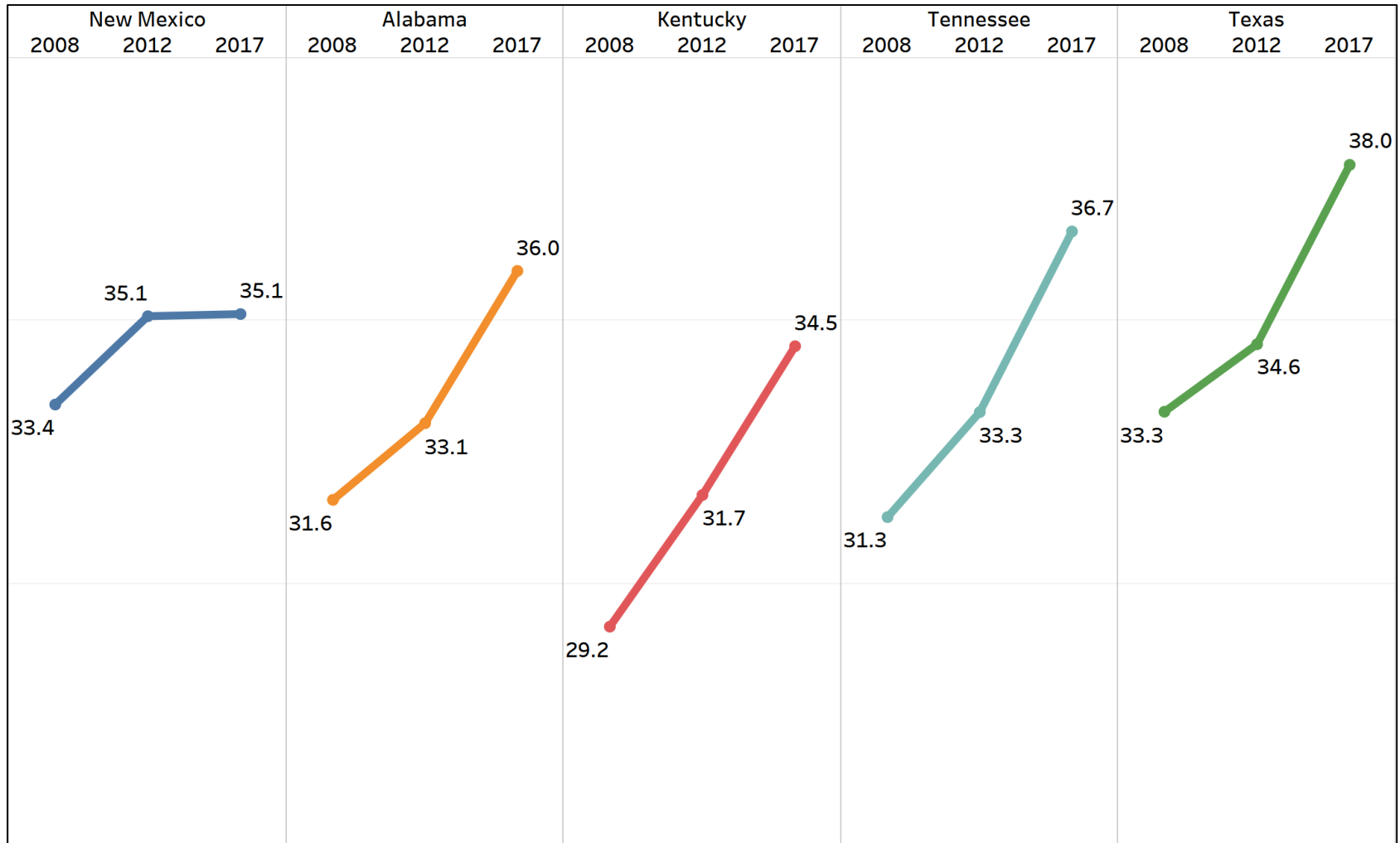
Transition Points

- 9 to 12 Grade Loss
- HS Graduate To College Loss
- College Entrance To Graduation Loss

These Data Do Not Include Those Students Who Go To Community Colleges, Other Higher Education Institutions, Military, Or The Workforce

Source & Notes: These data come from the public high school 4-year adjusted cohort rate for school year 2015-2016, NCES; Percent of high school graduates doing directly to college anywhere in the United States in 2014, National Student Clearinghouse; Total completion rate for six-year outcomes across state lines for students who started at a four-year public institution in Fall 2010 by origin state. The percentage of loss at each transition was computed by subtracting the success rate from 100%. States with missing data from any point are excluded from this chart.

Progress Is Possible



Percentage of 25- to 64-year-olds with associate degrees and higher.

Source: Lumina Foundation – A Stronger Nation

The Issue Is Opportunity

“What is important is a goal toward which we are moving, a goal that is the basis of true democracy, which is over and above the law. And it's something that won't happen. But you must pray for it and work for it, and that goal is very simple.

That goal is that if a child, a Negro child, is born to a black mother in a state like Mississippi or any other state like that, born to the dumbest, poorest sharecropper, if by merely drawing its first breath in the democracy, there and without any more, he is born with the exact same rights as a similar child born to a white parent of the wealthiest person in the United States.

No, it's not true. It never will be true. But I challenge anybody to take the position that that is not the goal that we should be shooting for. And stop talking about how far we've come, and stop talking about how close we are.”

Justice Thurgood Marshall

The Yazzie/Martinez v. New Mexico Decision 2018

- The Court declared that the State had violated the New Mexico Constitution by failing to provide at-risk children with a uniform statewide system of free public schools sufficient for their education.
- For purposes of this case, at-risk students include children who come from economically disadvantaged homes, children who are English Language Learners, children who are Native American, and children with a disability.
- The State of New Mexico and the PED have failed to provide at-risk students with sufficient funding and effective programs and services necessary to make them college or career ready.

**Source: Yazzie/Martinez Final Judgement and Order, 1st Judicial District Court,
Santa Fe, New Mexico. 2/14/2019**

Why The Yazzie/Martinez Case Is Important For Higher Education

- **The Court found that the quality of teaching for at-risk students was inadequate.**
- **The Court found the high number of public-school students who needed college remediation was a key indicator of an inadequate public education system.**
- **The Court provided a thoughtful and sophisticated reaffirmation of why education is critical to our democracy.**

**Source: Yazzie/Martinez Final Judgement and Order, 1st Judicial District Court,
Santa Fe, New Mexico. 2/14/2019**

The Court Wrestled With How To Define A Sufficient Education

“A uniform system of free public schools sufficient for the education of, and open to, all the children of school age in the state shall be established and maintained.”

New Mexico Constitution Art. XII, § 1.
Public schools

After reviewing how similar cases in other states had defined a sufficient or adequate education, Judge Singleton wrote, *“Taken together, these cases seem to stand for the proposition that an adequate education is one that prepares school children to be functioning members of the civic, cultural and economic aspects of our society.”* Judge Pro Tem Singleton, 2018

Source: Yazzie/Martinez Final Judgement and Order, 1st Judicial District Court,
Santa Fe, New Mexico. 2/14/2019

How Kentucky Defined A Sufficient Education

- (i) sufficient oral and written communication skills to enable students to function in a complex and rapidly changing civilization;
- (ii) sufficient knowledge of economic, social, and political systems to enable the student to make informed choices;
- (iii) sufficient understanding of governmental processes to enable the student to understand the issues that affect his or her community, state, and nation;
- (iv) sufficient self-knowledge and knowledge of his or her mental and physical wellness;
- (v) sufficient grounding in the arts to enable each student to appreciate his or her cultural and historical heritage;
- (vi) sufficient training or preparation for advanced training in either academic or vocational fields so as to enable each child to choose and pursue life work intelligently; and
- (vii) sufficient levels of academic or vocational skills to enable public school students to compete favorably with their counterparts in surrounding states, in academics or in the job market.

**Source: Yazzie/Martinez Final Judgement and Order, 1st Judicial District Court,
Santa Fe, New Mexico. 2/14/2019**

Who Amongst Us Would Argue That A High School Education Is Sufficient To Fully Participate In The Civic, Cultural, and Economic Life In New Mexico Or In The United States In 2019?

Who Amongst Us Would Argue That A High School Education Is Sufficient To Solve The Problems We Face?

At This Point Of The Presentation, Some Of You Might Be Thinking Thoughts Like These

- Thankfully I am involved in higher education and not public education.
- How can this presenter be so old and so naïve at the same time?
- That poor PED Secretary.
- Those *##&*!! colleges of education.
- Oh No! More funding for public education will mean even less funding for higher education.
- The State doesn't even fund us sufficiently for instruction and now they want us to do even more? Where is the money going to come from?
- All they need is workforce training.
- We already do so much to help K-12 education.
- If they sent us better students, we could produce better graduates.
- We need to make sure our lawyers keep us out of that mess.
- What does this have to do with my commitment to pure research.
- Let's keep a low profile. This too shall pass.

But I Would Hope That The Leaders Among You Are Thinking Thoughts Like These

- Thankfully, Americans still believe that education can help address the ills of our society.
- A sufficient education in today's world requires some post-secondary education.
- Workforce training is post-secondary education.
- It is only a matter of time before the sufficiency of education arguments are aimed at higher education.
- It is higher education that trains the citizens, lawyers, judges, legislators and educators who must solve the Yazzie/Martinez issues.
- Democracy is in trouble – how can we help?

Higher Education In New Mexico

Strengths

- **Very Smart Leaders**
- **Outstanding Faculty & Staff**
- **Nationally Ranked Programs & Initiatives**
- **Part Of The American Dream**



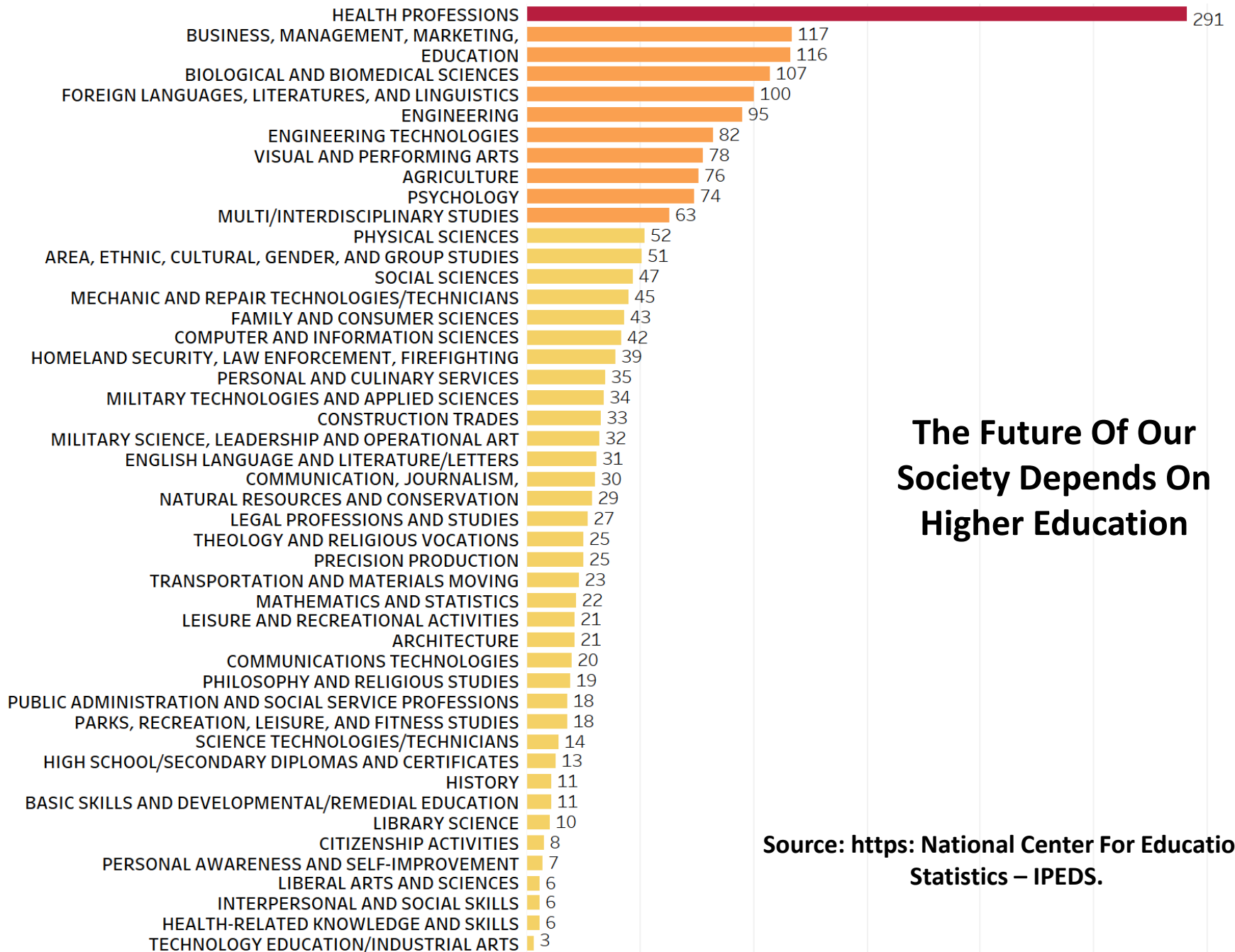
Challenges

- **Rising Costs**
- **Diminished Funding**
- **Declining Enrollments**
- **Public Perception**
 - **Political Correctness**
 - **Scandals**
 - **Aloofness**

Higher Education Institutions In New Mexico With Degrees/Certificates Awarded In 2015- 2016

Research Universities	New Mexico Institute of Mining and Technology	363
	New Mexico State University-Main Campus	3,541
	University of New Mexico-Main Campus	5,934
Comprehensive Universities	Eastern New Mexico University-Main Campus	1,036
	New Mexico Highlands University	915
	Northern New Mexico College	217
	Western New Mexico University	640
Branch Community Colleges	Eastern New Mexico University-Roswell Campus	732
	Eastern New Mexico University-Ruidoso Campus	113
	New Mexico State University-Alamogordo	181
	New Mexico State University-Carlsbad	130
	New Mexico State University-Dona Ana	1,506
	New Mexico State University-Grants	97
	University of New Mexico-Gallup Campus	223
	University of New Mexico-Los Alamos Campus	55
	University of New Mexico-Taos Campus	135
	University of New Mexico-Valencia County Campus	284
Independent Community Colleges & NMMI	Central New Mexico Community College	8,052
	Clovis Community College	791
	Luna Community College	179
	Mesalands Community College	231
	New Mexico Junior College	398
	New Mexico Military Institute	112
	San Juan College	1,755
	Santa Fe Community College	899
Tribal Colleges	Institute of American Indian and Alaska Native Culture	49
	Navajo Technical University	216
	Southwestern Indian Polytechnic Institute	87
Private Colleges & Universities	Santa Fe University of Art and Design	116
	Southwest University of Visual Arts-Albuquerque	41
	St. John's College	123
	University of the Southwest	233
For Profit Institutes, Colleges and Universities	Brookline College-Albuquerque	188
	Brown Mackie College-Albuquerque	254
	Carrington College-Albuquerque	381
	ITT Technical Institute-Albuquerque	177
	National American University-Albuquerque	48
	National American University-Albuquerque West	63
	Pima Medical Institute-Albuquerque	600
	Pima Medical Institute-Albuquerque West	96
	Southwest Acupuncture College-Albuquerque	18
	Southwest Acupuncture College-Santa Fe	16
	Southwestern College	56
	University of Phoenix-New Mexico	425
Cosmetology, Massage, Hairdressing	Aveda Institute-New Mexico	113
	De Wolff College Hair Styling and Cosmetology	30
	Massage Therapy Training Institute	57
	Olympian Academy of Cosmetology	417
	Toni & Guy Hairdressing Academy-Albuquerque	59
	Universal Therapeutic Massage Institute	54
	Vogue College of Cosmetology-Santa Fe	43

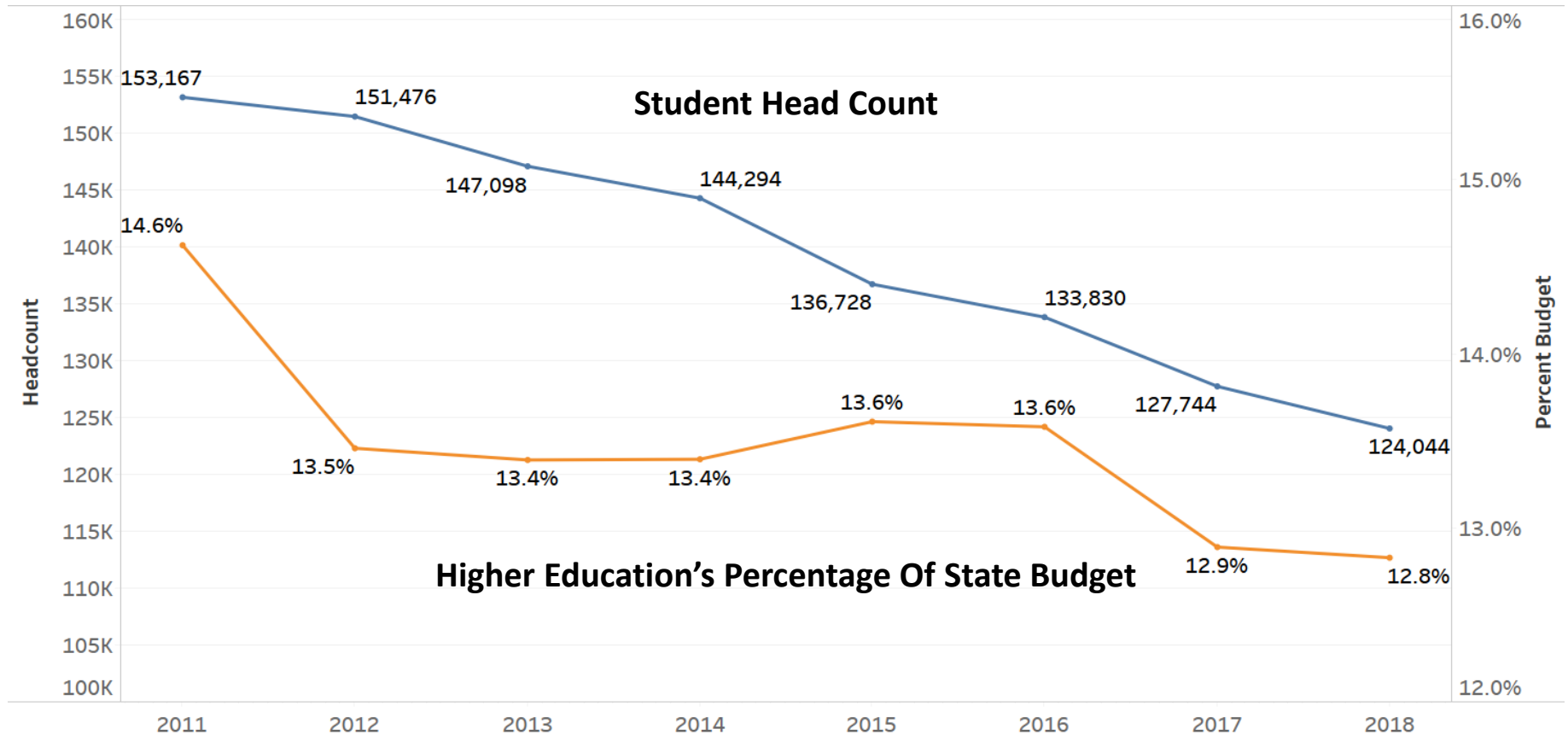
Source: [https: National Center For Education Statistics – 2015-2016 IPEDS.](https://nces.ed.gov/ipeds/data/ipedsreports/2015-2016/)



The Future Of Our Society Depends On Higher Education

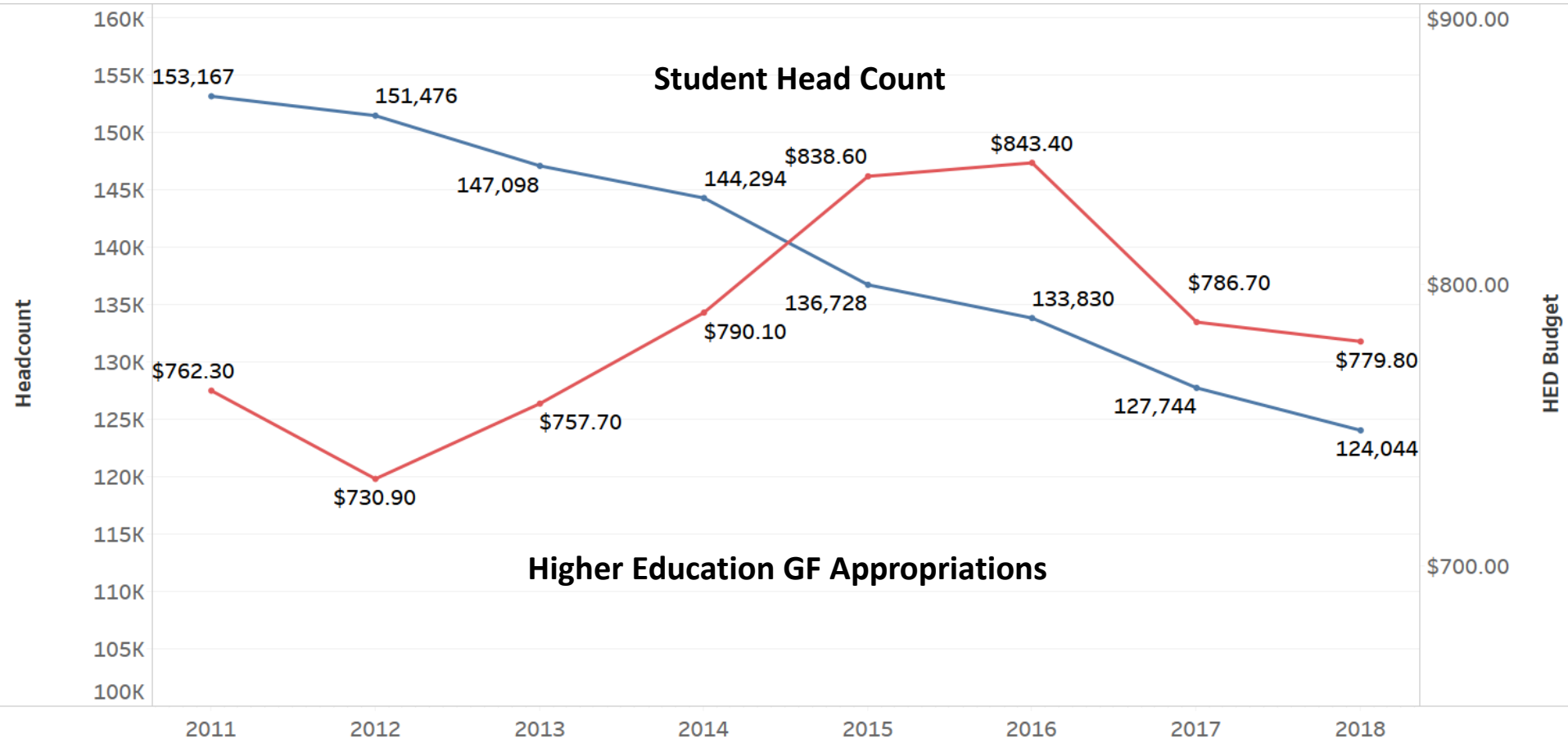
Source: <https://nces.ed.gov/ipeds/data/> National Center For Education Statistics – IPEDS.

New Mexico Higher Education Faces The Challenges Of Declining Enrollments And Decreased Funding



Sources: The New Mexico Higher Education Department And The
Legislative Finance Committee Post Session Reviews

New Mexico Higher Education Faces The Challenges Of Declining Enrollments And Decreased Funding

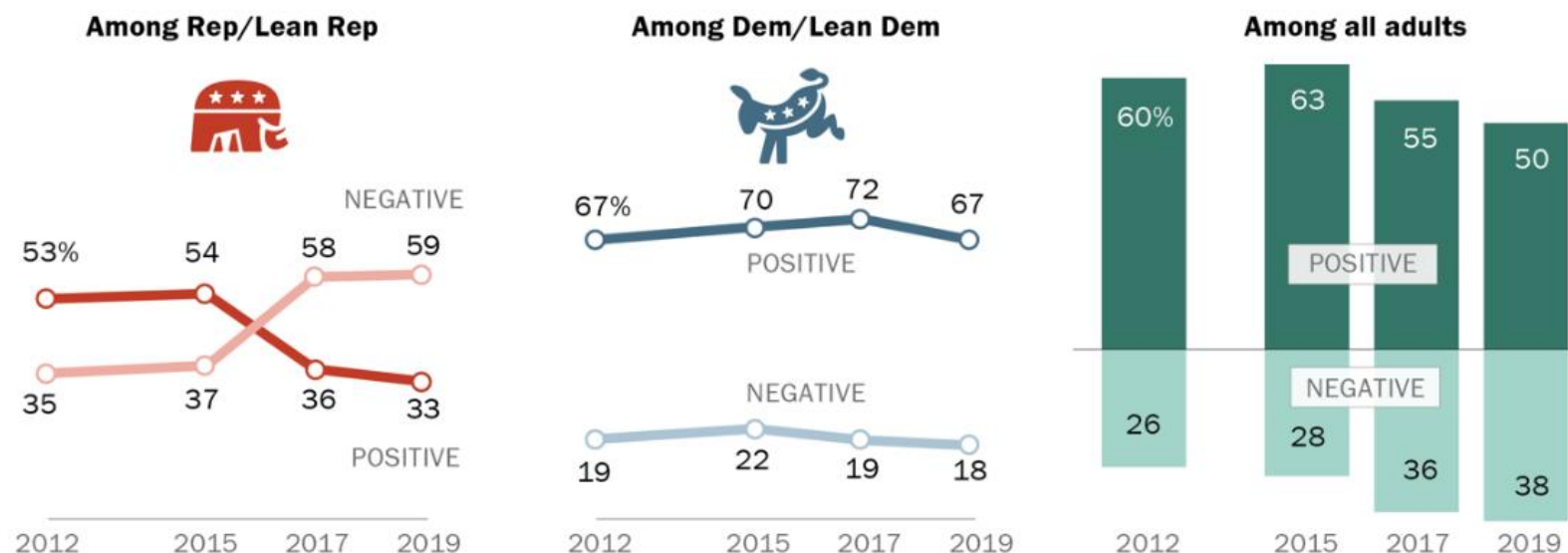


Sources: The New Mexico Higher Education Department And The
Legislative Finance Committee Post Session Reviews

The National Conversations About Higher Education

Increase in the share of Americans saying colleges have a negative effect on the U.S. is driven by Republicans' changing views

% saying colleges and universities have a positive/negative effect on the way things are going in the country



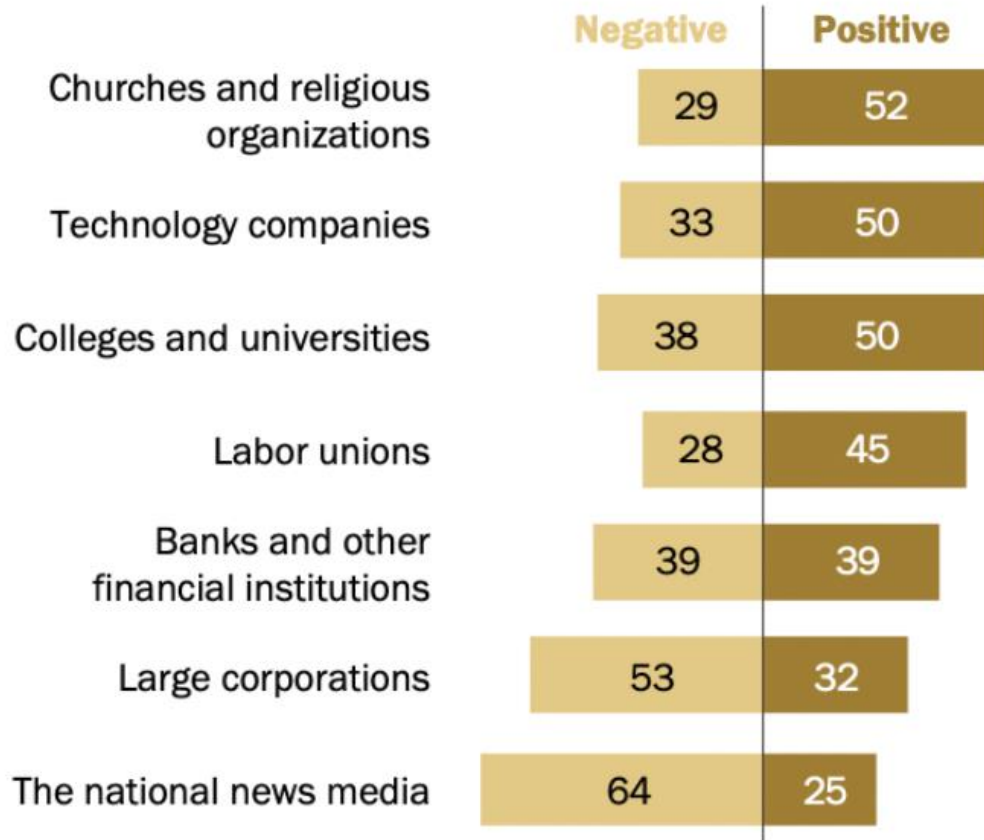
Note: Share of respondents who didn't offer an answer not shown.

Source: Pew Research Center surveys of U.S. adults conducted by telephone July 10-15, 2019, June 8-18, 2017, Sept. 16-Oct. 4, 2015, and Feb. 8-12, 2012.

PEW RESEARCH CENTER

Majorities say corporations, news media have a negative effect on the U.S.

% who say each has a ____ effect on the way things are going in the country



Note: Don't know responses not shown.

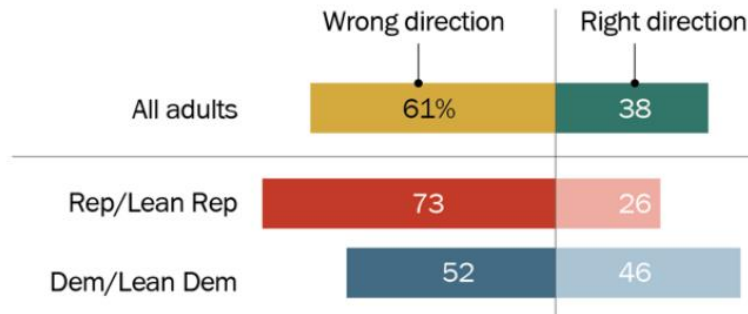
Source: Survey of U.S. adults conducted July 10-15, 2019.

PEW RESEARCH CENTER

The National Conversations About Higher Education

Most Americans have doubts about the direction of higher education in the U.S.

% saying the higher education system in the U.S. today is generally going in the ...



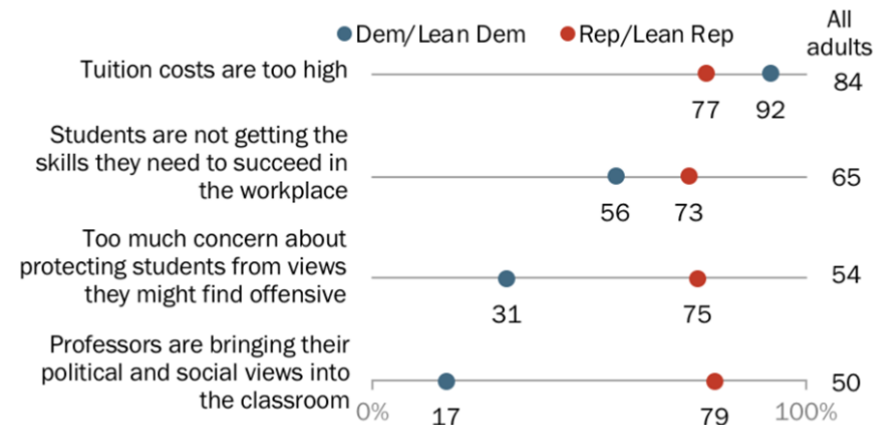
Note: Share of respondents who didn't offer an answer not shown.
Source: Pew Research Center survey of U.S. adults conducted online June 19-July 2, 2018.

PEW RESEARCH CENTER

The National Conversations About Higher Education

Large partisan gaps in reasons why higher education is headed in the wrong direction

Among those who say higher education is going in the wrong direction, % saying each is a major reason for this



Source: Pew Research Center survey of U.S. adults conducted online June 19-July 2, 2018.

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The New Mexican Conversations About Higher Education

“We need to pave the way to exciting career opportunities in cutting-edge fields through our institutions of higher education. As we work diligently to diversify our economy and keep our talented young adults here in New Mexico, our schools will become hotbeds of innovation, catalyzing and transforming key economic growth sectors.” Governor Lujan Grisham, March 2019,

“Leaders in higher education have not effectively communicated a unified vision for student success on college campuses and sometimes seem to employ an “out-of-sight, out-of-mind” approach to appropriators.” Report of the Legislative Finance Committee to the Fifty-Fourth Legislature, May 2019 Post-Session Review

“States that graduate more college students and ensure that their workers have the skills needed for 21st century jobs have stronger and more competitive economies, higher wages, lower unemployment rates, and lower poverty rates. But New Mexico has not been focused on improving access to post-secondary credentials for lower-income students and older adults – including many parents with young children – that would help lead to a more broadly shared prosperity.” Improving College Affordability to Support New Mexico’s Education, Workforce, and Economic Goals. New Mexico Voices For Children, January 2019

How Do We Improve The Conversations About Who And What College Is For In New Mexico?

New Mexico Needs A Strong Voice For Higher Education

That Voice Should Come From The Presidents And The Governing Boards:

- If Not You, Then Who Speaks For Higher Education?
- Independent But Aligned And Supportive Of Each Others' Missions.
- Articulates A Funding Model That Incentives Collaboration And Addresses The Reality Of New Mexico's Students. Funding Should Not Be Considered A Zero-Sum Game
- Full Partners With The Departments Of Higher Education, Public Education, Early Childhood, Work Force Solutions, Economic Development, And Other Executive Agencies; The New Mexico Legislature; And Local Communities.
- Brings The Full Weight Of Higher Education's Resources To:
 - Basic, Advanced, Applied, And Theoretical Research
 - Economic Development
 - Career Paths
 - Issue Clusters Including Student Access, Retention, & Completion.
- Highlights Current Efforts And Honestly Identify Shortcomings.

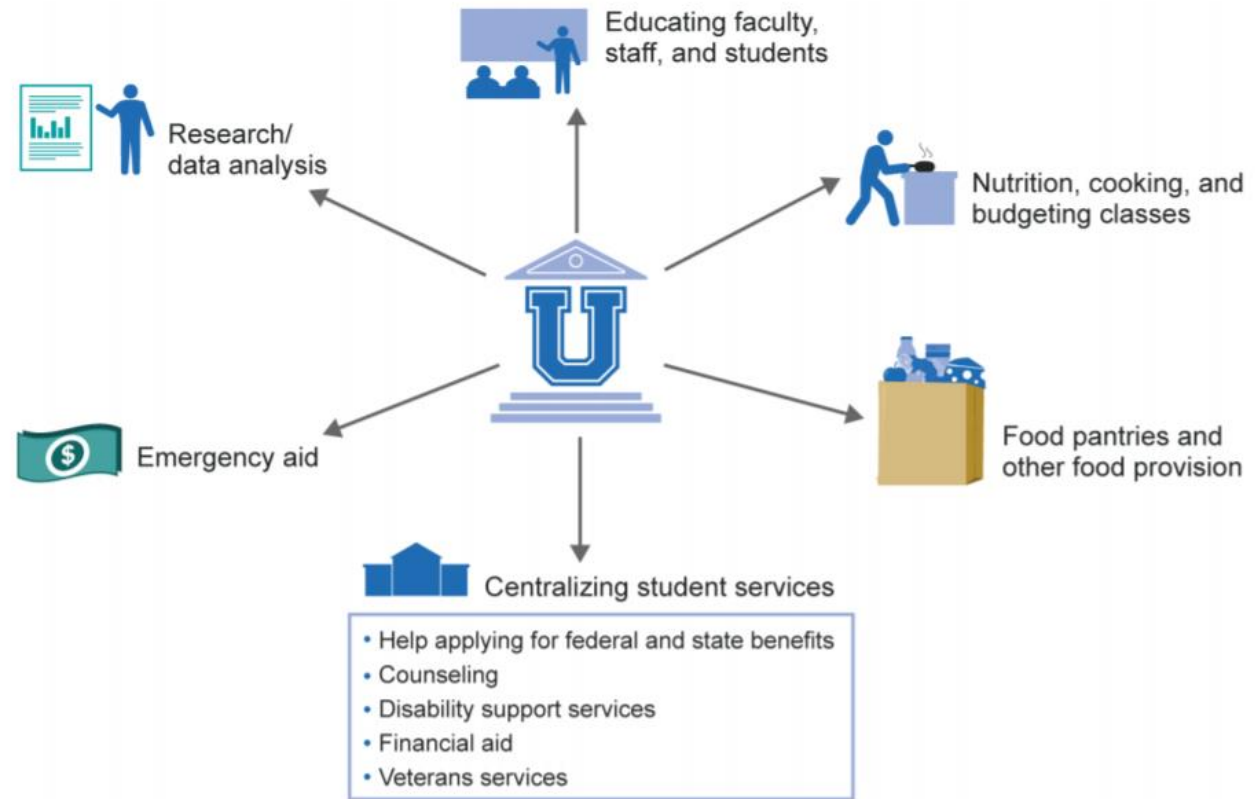
New Mexico's Colleges And Universities Are Working Together In A Number Of Areas

- **Dual Credit Programs**
- **Public, Private Partnerships**
- **Advanced Research Collaboratives**
- **2 + 2 Programs**
- **Shared Clinical Sites And Residencies**
- **Shared Programs In Social Services And Teacher Training**

How Could New Mexico's Colleges And Universities Work Together To Help Address The Issue Of Student Hunger & Homelessness?

- What Are NM Colleges & Universities Currently Doing?
- How Do These Issues Impact Student Persistence?
- How Can NM Colleges & Universities Partner With The State's Efforts To Address Hunger?
- What Are The Funding Issues That Need To Be Addressed?
- Are There Turf And Image Problems To Solve?

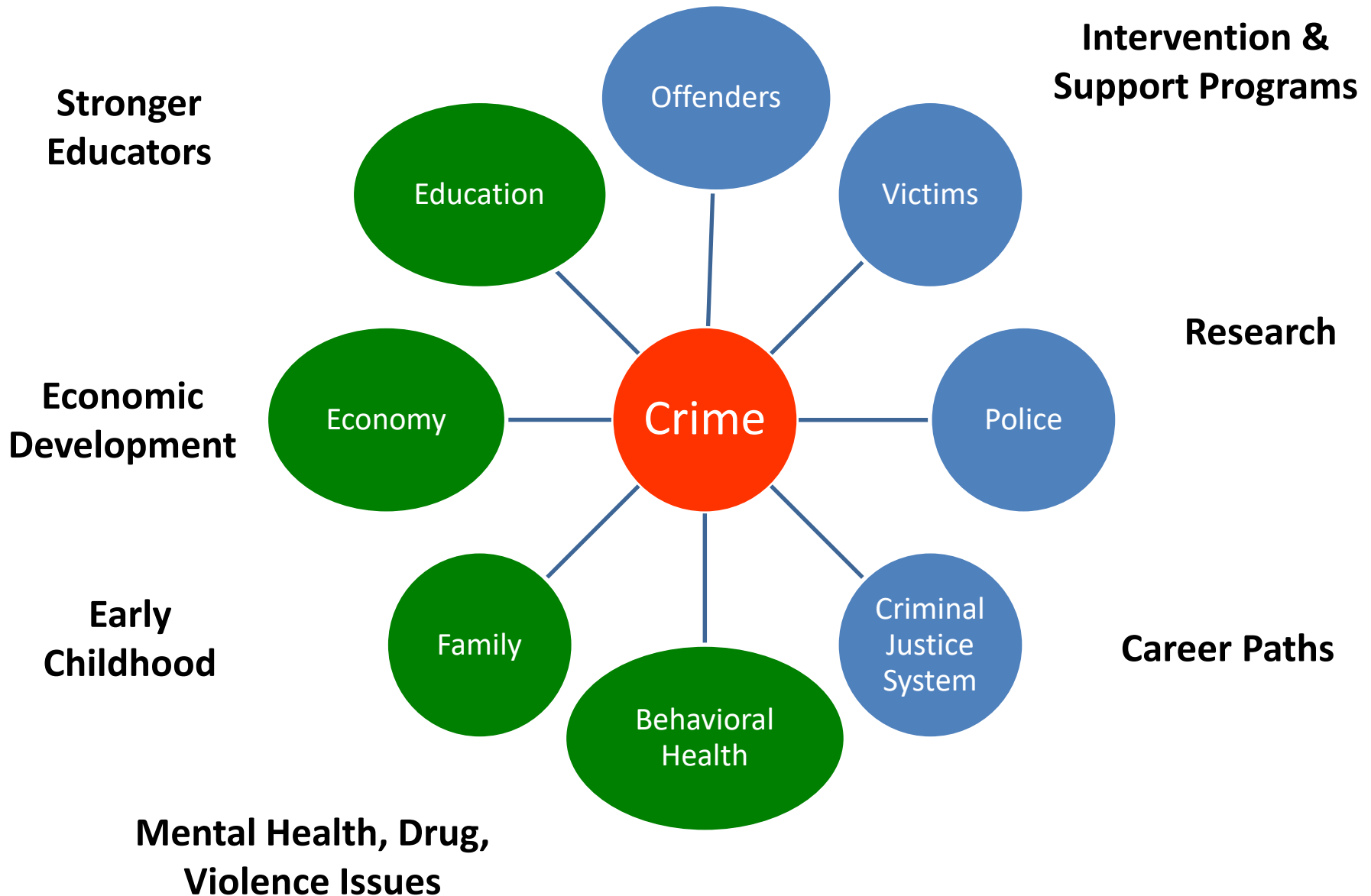
Figure 3: Initiatives by Selected Colleges to Address Student Food Insecurity



Source: Information from 14 selected colleges GAO contacted. | GAO-19-95

Source: FOOD INSECURITY - Better Information Could Help Eligible College Students Access Federal Food Assistance Benefits, GAO, December, 2018

How Could New Mexico's Colleges And Universities Work Together To Help Address The Issue Of Crime?



Our Problems Need To Be Addressed By Educated Citizens Inspired By Statesmen and Stateswomen



Political Polarization



Homelessness & Hunger



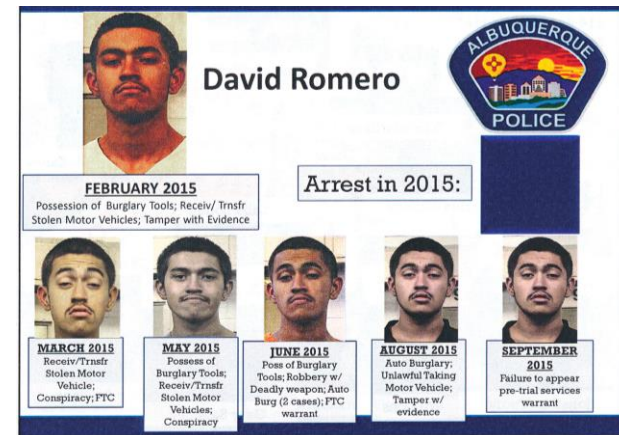
Mass Shootings



Climate Change



Bigotry & Intolerance



Crime

**I Started This Presentation By Saying That We Are All Worried
About Our County**

**We Know What Higher Education Has To Offer And
We Understand The Challenges It Faces**

**I Believe That We Damage Ourselves With Our Divisive
Language About Higher Education vs K-12; University vs
Community Colleges And The Brutal Budget Battles That Take
Place Year After Year In Santa Fe**

This State Needs You To Come Together

***“We must, indeed, all hang together or,
most assuredly, we shall all hang
separately.” Benjamin Franklin***